

JOIN US

As a member of Vanpool Alliance, you'll be part of a special team working together to support and evolve vanpool initiatives.

From marketing and outreach for your vanpool program to branded magnets and materials to help recruit new members and grab attention, Vanpool Alliance will work to help you keep your van's seats filled.

Vanpool Alliance is a public / private partnership with our many private vanpool vendors.

This partnership is made possible through a cooperative effort between the George Washington Regional Commission (GWRC), the Northern Virginia Transportation Commission (NVTC) and the Potomac and Rappahannock Transportation Commission (PRTC).



Potomac and Rappahannock
Transportation Commission



**GOOD THINGS
HAPPEN WHEN
YOU HAVE A
GOOD PARTNER.**

Earn cash and get support for your Northern Virginia vanpool by partnering with Vanpool Alliance.



vanpoolalliance.org | (703) 580-6169



THE BENEFITS OF PARTNERING WITH VANPOOL ALLIANCE.

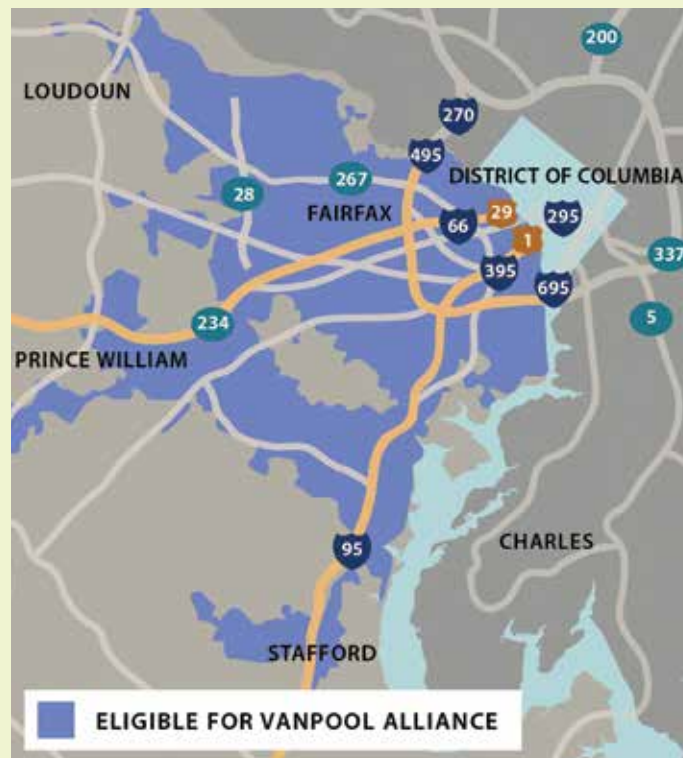
Partnering with Vanpool Alliance means you'll be helping to support vanpooling and improving commuting options in Northern Virginia. In return for sharing monthly data with us, you'll receive \$200/\$400 per month per vanpool. You'll also gain access to our Vanpool Finder database of commuters, as well as marketing and outreach support. When you join Vanpool Alliance we help you find new riders and keep your vans full.

GOOD THINGS HAPPEN IN A VAN



WHO QUALIFIES?

7-15 passenger vehicles with a minimum of four people that start from, travel through, or terminate in the Northern Virginia Region (see map), are open to the general public, and not currently participating in a vanpool incentive program other than Virginia's VanSave or VanStart programs qualify for membership in the Vanpool Alliance.



COMMUNITY BENEFITS

Every vanpool passenger represents one less car on the road. This means less air pollution, traffic and congestion for Northern Virginia. For commuters it means reduced commuting time and less stress.

BUSINESS BENEFITS

Vanpooling gives passengers some stress-free time to rest, relax or even get work done. When employees commute in vanpools they are more likely to arrive on time and ready to work.

ENVIRONMENTAL BENEFITS

A 15-passenger vanpool takes 14 cars off the road. Less traffic means lower Nitrogen Oxide and Carbon Dioxide output and improved air quality for everyone.

